High Flyer Mobile App
How-To Guide
DEKALB and Asgrow Business Selling Tool
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Why Use the High Flyer Mobile App?

- It’s important to have *seed conversations with your customers early and often* to grow and support your business.

- Knowing how impactful these conversations, combined with a sales plan, can be to **helping you achieve your sales goals**, DEKALB and Asgrow has a tool to use to review customer data and manage discretionary funding and volume conversations that come with the seed sale: **High Flyer**.

- This App **makes it easy** to review customer sales history and customer plans in order to have selling conversations and **lock in activity** to achieve your volume goals.

- You can drive your business early and year-round while **enabling flexibility in the incentive amounts and offers**.

- You can **manage budgets and commitments in real time** to achieve sales goals.

- High Flyer gives you the flexibility to view, edit and take care of business **wherever you are**.
Get Started
Monitor and manage progress on a daily basis!

1. If you have access to the High Flyer dashboard and the High Flyer mobile app, you will use the same username and password to log in. If necessary, click on Click Here next to “Forgot Password?” to reset.

2. The app will need to be updated prior to using it (see page 6).

3. Click Login.

4. If you’re new to the app, click the first-time user hyperlink and follow the instructions, which are also shown on the next page.
Get Started (continued...)

See instructions for first-time users below.

1. Enter your email address.

2. Enter the security code shown in the email you received.

3. Click Login. You will need to set up your password.*

   Requirements:
   - Include a minimum of 14 characters.
   - Include 3 out of 4 of the following: uppercase, lowercase, number, special character.

*If you have access to the High Flyer dashboard, you will use this same username and password to access the dashboard.
Add Your App to a Second Device

1. Click the **App Store icon**. You will see the home page of the app store.

2. Click your **avatar image** in the top right of the AppStore home page.

3. Click **Purchased**.

4. Click **My Purchases**.

5. Find the High Flyer app in your listing and click on the download icon to add to your second device.

6. Sign in using your email address and password you set up on the first device.

**Already have the App?**

See the next page to learn how to update your app on existing devices.
Update Your App on an Existing Device

To update the app on an existing device, follow these steps:

**iOS DEVICE USERS:**
- Find and open the Apple App Store App.
- Select your profile icon on the upper right.
- Scroll down to find the “High Flyer (Bayer)” app.
- Select “UPDATE.”
- Once the update is complete, you are able to open the app and log in.

**ANDROID USERS:**
- Find and open the Play Store App.
- Press your profile icon that’s within the search bar at the top.
- Press “Manage apps & device.”
- Press the “Manage” tab.
- Press “Updates available.”
- Press “Check for updates.”
- If the High Flyer app appears in the list, follow the prompts to update it. Otherwise, you’re good to go!
View All Your Dealer Locations

If you are tied to multiple locations, you will see this screen.

1. Click the Growers icon.

2. Toggle into each Dealer location to see account-associated information, including Seller, Farmer and budget.
Manage Your Farmers

You can view all Farmer information in one place and easily track sales goals. Priority Farmers are designated with a star.

1. Click the Growers icon.
2. Search for customers.
3. To add a new Farmer:*  
   - Click the plus sign in upper right corner.
   - Enter Farmer Account Name, First Name, Last Name and Email.
4. Click All to see your Farmers.
5. Click Open to see Farmers who have not yet made a commitment.
6. Click Committed to see Farmers who have made a commitment. A green indicator appears to the left of their name.
7. View Farmer details.

* IMPORTANT: A Farmer needs to be in the Bayer Database to be added. If you can't find the Farmer, email highflyer@bayer.com.
Enter Commitments

Capture commitments on the spot with your customers.

1. From the Open tab, select a Farmer by clicking “>”.

2. View tactics to discuss with the Farmer. You can click to sign up for Bayer PLUS Rewards directly from the app.

3. View last year’s actuals in the “2021” columns.

4. The “Plan” columns show volume goals for 2022.

5. The Offer Calculator is prepopulated with the 2022 Plan. You can edit the planned offer simply by typing new details into the calculator.

6. The **2022 Estimated** figure turns green when above previous year’s acreage.

7. Click **Save Commitment** to save the plan.
Confirm Commitment

Confirm commitments on the spot with your customers.

1. Review offer summary page.

2. Enter your customer’s email and click Confirm. Your customer will receive an email confirmation of their unit commitment.

In order to complete the commitment process please confirm the email address shown or enter your (the farmer’s) email address and sign your name on the next screen. We will not share your data with any third parties. However, we may share your data with other Bayer affiliates to offer you additional products and services based on the options you selected in the previous screen.

We value your privacy. For more information about how Bayer handles personal data, please read our [policy].

Thank you.

Your offer has been successfully submitted. You’ll receive a confirmation in your inbox.
Cancel a Commitment

1. Return to your Farmer’s detail page.

2. Click **Cancel**.

3. Confirm cancellation.

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**Are you sure you want to cancel?**

<table>
<thead>
<tr>
<th>Crop Name</th>
<th>$Per Unit</th>
<th>Incentive Per Crop</th>
</tr>
</thead>
<tbody>
<tr>
<td>DEKALB</td>
<td>$5</td>
<td>$1,000</td>
</tr>
<tr>
<td>Asgrow</td>
<td>$2</td>
<td>$80</td>
</tr>
</tbody>
</table>
View Reports
Get line of sight and ability to manage budgets. See your progress in real time.

1. Click the Analytics icon.

2. See total commitments by crop, $/unit compared to goal, and volume compared to goal for all Farmers.
Invite User (Seller)
Add Sellers at your location to participate in High Flyer.

1. Click the Users icon.

2. Click Add User. Input the seller’s name and email address and click Send invite. IMPORTANT NOTE: If you have multiple Dealer locations, select the Dealer location you’d like to add the seller to.

3. If you want to “Hide Analytics tab for this user,” click the checkbox.
Edit Your Profile

1. Click the Profile icon.

2. You are able to change your password.
Get Help
 Assistance at the touch of a button.

1. Click the Resources icon.

2. View FAQs including how-to videos for the App and Admin Dashboard.

3. Complete the Contact Us form for assistance.

4. View the Privacy Notice.

5. IMPORTANT: Remember to click Sync Data. Try to do this at the end of every day.
Legal Disclaimer

Bayer reserves the right not to pay any commission, incentive, rebate, refund, discount or other promotional payment on units of eligible products under this program where the sale is executed via an online electronic point of sale system unless approved by Bayer in writing.

Monsanto Company is a member of Excellence Through Stewardship® (ETS). Monsanto products are commercialized in accordance with ETS Product Launch Stewardship Guidance, and in compliance with Monsanto’s Policy for Commercialization of Biotechnology-Derived Plant Products in Commodity Crops. Commercialized products have been approved for import into key export markets with functioning regulatory systems. Any crop or material produced from this product can only be exported to, or used, processed or sold in countries where all necessary regulatory approvals have been granted. It is a violation of national and international law to move material containing biotech traits across boundaries into nations where import is not permitted. Farmers should talk to their grain handler or product purchaser to confirm their buying position for this product. Excellence Through Stewardship® is a registered trademark of Excellence Through Stewardship.

ThryvOn™ Technology is not currently available for commercial sale or commercial planting. Commercialization is dependent on multiple factors, including successful conclusion of the regulatory process. ThryvOn™ Technology may not be registered in all states. Check with your state pesticide regulatory agency for the registration status in your state.

XtendFlex® soybeans have received full approval for planting in the United States but are pending approval in certain export markets. For 2021, XtendFlex® soybeans will be available as part of a stewarded introduction only to Farmers who have signed a 2021 XtendFlex® Stewardship Agreement and agree to follow the stewardship requirements. Commercial availability in 2022 is dependent upon regulatory approval.

ALWAYS READ AND FOLLOW PESTICIDE LABEL DIRECTIONS. It is a violation of federal and state law to use any pesticide product other than in accordance with its labeling. NOT ALL formulations of dicamba, glyphosate or glufosinate are approved for in-crop use with products with XtendFlex® Technology. ONLY USE FORMULATIONS THAT ARE SPECIFICALLY LABELED FOR SUCH USES AND APPROVED FOR SUCH USE IN THE STATE OF APPLICATION. Contact the U.S. EPA and your state pesticide regulatory agency with any questions about the approval status of dicamba herbicide products for in-crop use with Roundup Ready 2 Xtend® soybeans or products with XtendFlex® Technology.

B.t. products may not yet be registered in all states. Check with your seed brand representative for the registration status in your state.

Performance may vary, from location to location and from year to year, as local growing, soil and weather conditions may vary. Farmers should evaluate data from multiple locations and years whenever possible and should consider the impacts of these conditions on the Farmer’s fields.

Roundup Ready® Technology contains genes that confer tolerance to glyphosate. Products with XtendFlex® Technology contain genes that confer tolerance to glyphosate, glufosinate and dicamba. Glyphosate will kill crops that are not tolerant to glyphosate. Dicamba will kill crops that are not tolerant to dicamba. Glufosinate will kill crops that are not tolerant to glufosinate. Contact your seed brand dealer or refer to the Monsanto Technology Use Guide for recommended weed control programs.

Insect control technology provided by Vip3A is utilized under license from Syngenta Crop Protection AG. Climate FieldView™ services provide estimates or recommendations based on models. These do not guarantee results. Consult your agronomist, commodities broker and other service professionals before making financial, risk management, and farming decisions. More information at http://www.climate.com/disclaimers. FieldView™ is a trademark of The Climate Corporation. LibertyLink® and the Water Droplet Design® is a trademark of BASF Corporation. Asgrow and the A Design®, Asgrow®, Bayer, Bayer Cross, Bollgard®, DEKALB and Design®, DEKALB®, Deltapine®, Disease Shield®, Respect the Refuge and Cotton Design®, Roundup Ready®, ThryvOn™ and XtendFlex® are trademarks of Bayer Group. All other trademarks are the property of their respective owners. ©2021 Bayer Group. All rights reserved.